

FORM TP 2019171



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CARIBBEAN EXAMINATIONS COUNCIL

CARIBBEAN ADVANCED PROFICIENCY EXAMINATION®

CARIBBEAN STUDIES

**Paper 032**

*1 hour 30 minutes*

**READ THE FOLLOWING INSTRUCTIONS CAREFULLY.**

1. This paper consists of TWO sections, A and B.
2. You must answer TWO questions in all: the compulsory question in Section A and ONE question from Section B.
3. You should NOT bring notes or other textual materials into the examination room for use during the sitting of this paper.
4. If you need to rewrite any answer and there is not enough space to do so on the original page, you must use the extra lined page(s) provided at the back of this booklet. **Remember to draw a line through your original answer.**
5. **If you use the extra page(s) you MUST write the question number clearly in the box provided at the top of the extra page(s) and, where relevant, include the question part beside the answer.**

**DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO.**

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**SECTION A**

**This question is compulsory.**

**The following case relates to the impact of travel advisories on Caribbean countries. Read the case carefully and answer ALL the questions that follow.**

**CASE**

Caribbean countries find it especially challenging to portray a positive image to visitors. This was reported by a research institute that conducted a study on the negative impact of travel advisories on the image and economies of these countries. The research institute recommended that these countries dedicate more resources to attaining and maintaining a positive image in the international community. The institute further recommended that the countries of the region engage not only locals, but also the people of the diaspora in their efforts to change the perceptions of travellers to the region.

The CARICOM Secretariat commissioned the study after the United States issued another in its series of travel advisories, warning its citizens of the perceived dangers of travelling to countries in the Caribbean region. This latest advisory warned citizens to be extra cautious as they were in danger of being kidnapped and held for ransom, raped or murdered. Governments in the region have consistently argued that such advisories caused considerable damage to the image and tourism potential of the region.

The research institute, a Chinese government agency, was contracted to conduct the study in which they were to identify the extent to which travel advisories influenced the decision of tourists on where to spend their holiday. They were further mandated to recommend ways in which the countries of the region could overcome the negative publicity and resulting political, social and economic fallout caused by the issuing of travel advisories.

The research institute conducted a survey as a means of gathering the necessary information. Citizens from the Dominican Republic, Grenada, Antigua, Saint Lucia, Suriname and Belize were interviewed. Five hundred telephone interviews were conducted in all of the selected countries over the three-month period of data collection. The data were analysed and the report handed over to the CARICOM Secretary General. The secretary general argued for the report's recommendations to be implemented forthwith across the entire region and, at the same time, urged countries to be more mindful of the effects of such advisories on the economic stability of the countries of the region. Meanwhile, the Chinese government, which funded the study, floated the idea of providing financial support to enable countries to overcome negative fallout.

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**Question 1**

(a) **Research Objectives**

State ONE research objective that could have guided the direction of the study.

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**[2 marks]**

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(b) **Methods of Inquiry**

(i) State the name of the data collection method that was used in the study.

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[1 mark]

(ii) State TWO advantages and TWO disadvantages of the data collection method utilized.

Advantages

1. ....  
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2. ....  
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Disadvantages

1. ....  
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2. ....  
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[4 marks]

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(c) **Sampling**

- (i) State the sampling technique that the research institute is MOST likely to have used to select respondents for this research.

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[1 mark]

- (ii) Outline why the sampling technique used in (c) (i) would be the MOST suitable.

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[2 marks]

- (iii) State ONE sampling issue that could affect the validity of the results of this research.

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[1 mark]

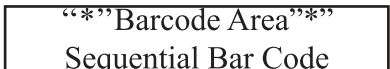
- (iv) For the issue identified in (c) (iii), describe how it could affect the validity of the results.

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[2 marks]

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(d) **Forms of Presenting Data**

- (i) Name TWO presentation forms the research institute could use to display the data from this research.

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**[2 marks]**

- (ii) State how ONE of the forms suggested in (d) (i) could enhance the presentation of the data.

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**[1 mark]**

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(e) **Ethical Concerns**

(i) Outline TWO ethical concerns that are evident in this case.

- 1. ....  
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- 2. ....  
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[4 marks]

(ii) For EACH ethical concern identified in (e), explain its impact on the use of the data.

- 1. ....  
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- 2. ....  
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[4 marks]

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**(f) Conclusion and Recommendations**

(i) Suggest TWO recommendations made by the research institute.

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2. ....  
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**[4 marks]**

(ii) Outline ONE reason why CARICOM could question the recommendations made by the research institute.

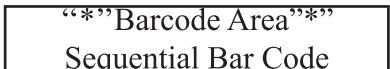
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**[2 marks]**

**Total 30 marks**

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**SECTION B**

**Answer ONE question in this section.**

You were required to conduct an investigation into ONE of the following:

- The impact of international assistance on the control of crime in a named Caribbean country
- The impact of a named sport on the development of the Caribbean region and diaspora

Answer ONE of the following questions based on the topic you have researched.

**EITHER**

**Question 2** — The impact of international assistance on the control of crime in a named Caribbean country

- (a) Describe THREE types of crime that force the region to seek international assistance. **[6 marks]**
- (b) Explain TWO reasons why some countries request international assistance regarding the control of crime. **[4 marks]**
- (c) Describe THREE types of international assistance given to countries to help control crime. **[6 marks]**
- (d) Explain THREE impacts of international assistance on crime levels in the country you studied. **[6 marks]**
- (e) Explain TWO economic and TWO political implications of international assistance you studied. **[8 marks]**

**Total 30 marks**

**OR**

**Question 3** — The impact of a named sport on the development of the Caribbean region and diaspora

- (a) List THREE sports and the countries that introduced them to the Caribbean. **[6 marks]**
- (b) Outline THREE reasons why the colonizers introduced sports in the Caribbean. **[6 marks]**
- (c) Explain THREE policies that have been implemented for the development of a named sport in a named Caribbean country. **[6 marks]**
- (d) Explain THREE ways, other than benefits to the economy, in which a named sport has impacted Caribbean society. **[6 marks]**
- (e) Explain THREE economic benefits of the sport you studied to the Caribbean. **[6 marks]**

**Total 30 marks**

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